

BRIDGING INFRASTRUCTURE & RESOURCES

OCT 1-4
GeoSaskatoon 2023



Conference Partners



THE CANADIAN
GEOTECHNICAL SOCIETY
LA SOCIÉTÉ CANADIENNE
DE GÉOTECHNIQUE



igs North
America

The 76th Canadian
Geotechnical Conference

**SPONSORSHIP AND
EXHIBITION PROSPECTUS**

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The Saskatoon Geotechnical Group, the North Saskatchewan Section of the Canadian Geotechnical Society (CGS) is delighted to invite you to GeoSaskatoon2023 to be hosted at the TCU Place Convention Centre in Saskatoon, Oct 1-4, 2023.

The conference will proceed with the participation of Partner Organisations, the International Geosynthetics Society – North America (IGS-NA) and the International Association of Hydrogeologists – Canadian National Chapter (IAH-CNC).

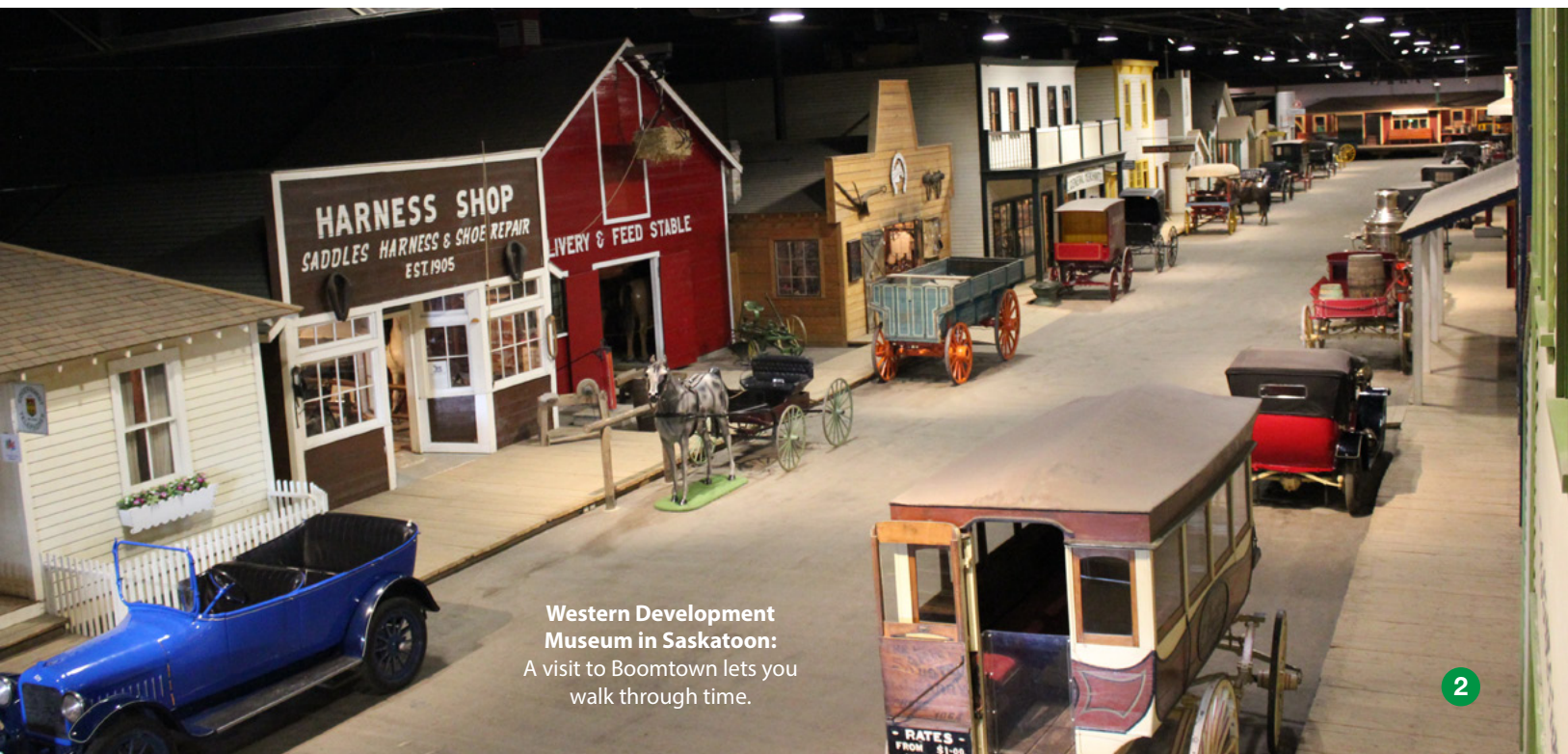
Join Colleagues from across North America Oct 1-4, 2023, to share experiences, opportunities, and ideas, to renew old friendships and make new ones, and yes, to enjoy some Saskatoon Berry Pie!

The economy of Canada, and indeed of much of North America relies significantly on our natural resources, including the agriculture, mining, forestry and energy sectors, all of which are significant in the Province of Saskatchewan. Development of these industries, as well as getting goods to market is dependent upon reliable safe and effective infrastructure, roads, earthworks etc.

Design and construction of all these requires us to meet great challenges requiring geotechnical, geosynthetics and hydrogeological expertise.

Being held in the “City of Bridges” in the beautiful valley of the South Saskatchewan River, the theme of the conference is “bridging”. Bridging research & practice, bridging theory & experience, and above all, bridging different areas of practice. Geotechnical practice is often characterised as being distinct in the separate sectors of Infrastructure and Resources, however so many lessons can be learned, and experiences shared when we focus on the similarities, differences, and synergies in different areas of geotechnical, geosynthetics and hydrogeological practice.

This conference will highlight both theoretical and practical advances in the broad fields of geotechnics, highlighting the ways in which challenges have been met in both the Infrastructure and Resources sectors. The technical program will be enhanced by the inclusion of several distinguished international keynote speakers. Sessions will encompass a wide range of topics of regional, national and international relevance. In addition to the technical program, high quality short courses and technical tours will be offered. The technical program will be supplemented by an extensive social program including the Opening Icebreaker, Exhibitor Reception, Awards Banquet and Local Colour Night.



**Western Development
Museum in Saskatoon:**
A visit to Boomtown lets you
walk through time.

LOCATION

Saskatoon is located within the Traditional Territory of Treaty 6 First Nations and the Homeland of the Metis. Saskatoon was listed on The New York Times list of 52 Places to Go in 2018 – a highly regarded international ranking of cities, regions, and countries that travelers should explore. Placed #18 on the list, Saskatoon was the only Canadian destination. Saskatoon's newly renovated and award-winning international airport provides direct or one-stop service to over 240 global destinations, making the trip easy for people arriving from across the country and internationally. With a walkable downtown, and only 15 minutes from the airport, delegates can experience the many eateries and shops in convenient locations. Explore the trails and beaches of Beaver Creek and Cranberry Flats, hike the Meewasin Valley Trail, visit the city's many galleries and museums, and shop at the Midtown Plaza (attached to the TCU Conference Centre). The choice is yours: river adventures, culinary journeys, community showcases, and luxurious indulgences are just some of the offerings our city has for you. Big city amenities and small-town hospitality, Saskatoon welcomes you for what is going to be a great event.

VENUE

Located in downtown Saskatoon, TCU Place – Saskatoon's Arts and Convention Centre is considered to be one of the best conference facilities in Western Canada. Convention space features a flexible wall system, dedicated registration area, and state-of-the-art built-in audio/visual equipment. Features include 19-foot ceilings, wall-to-wall carpet, and a wall of natural light creating the perfect ambience.

All exhibits will be located on one level where the Icebreaker Reception, Exhibitor's Reception and coffee/refreshment breaks will take place. A modern and professional meeting space situated in the vibrant downtown neighborhood, the venue will offer everyone the opportunity to explore the city at the end of the day with easy access to nearby shops, restaurants, businesses, services and attractions. For accommodations, blocks of rooms will be available at special conference rates at several hotels located within about a short distance of the TCU Conference Centre.



CONFERENCE SPONSORSHIP OPPORTUNITIES

All prices are in Canadian dollars and subject to 5% GST.

	SOLD OUT				
	DIAMOND⁽¹⁾ \$16,000 + GST	PLATINUM \$12,000 + GST	GOLD \$8,000 + GST	SILVER \$5,500 + GST	BRONZE \$3,000 + GST
REGISTRATION BENEFITS					
Complimentary full conference registration	5	4	3	2	1
Complimentary exhibitor booth (\$3,000 value) or event(s) of like value ^(2, 3)	✓	✓			
RECOGNITION BENEFITS					
Choose an event to sponsor: Awards Banquet, Local Colour Night or Icebreaker ⁽³⁾	✓				
Sponsoring Conference Student initiatives	✓				
Logo on home page of the conference website	✓	✓			
Logo included in all marketing emails	✓	✓			
Logo on the digital program book cover	✓	✓			
Logo in digital proceedings	✓	✓			
Three featured project slides on screens during breaks	✓	✓			
Corporate profiles/ad in digital program (sponsors section)	Full page	Full page	1/2 page	1/4 page	Logo
Logo in digital program (sponsors section) and mobile app	✓	✓	✓	✓	✓
Logo on conference website (sponsors page) with link to sponsor website	✓	✓	✓	✓	✓
Logo on main screens during breaks	✓	✓	✓	✓	✓
Logo on signage at conference registration desk	✓	✓	✓	✓	✓
Recognition in conference wrap-up story posted on website and in newsletter	✓	✓	✓	✓	✓

(1) Diamond Sponsorship will be limited to five (5) packages.

(2) Exhibitor booths may be limited.

(3) Event sponsorship may be limited to three (3) sponsors per event depending on interest; first come, first served.

EVENT SPONSORSHIP OPPORTUNITIES

All prices are in Canadian dollars and subject to 5% GST.

	SOLD OUT	SOLD OUT			
EVENT	AWARDS BANQUET	LOCAL COLOUR NIGHT	ICEBREAKER	LUNCHEON	COFFEE BREAK & SPEAKER BREAKFAST
	\$2,750 +GST	\$2,750 +GST	\$2,750 +GST	\$2,200 +GST	\$1,250 +GST
REGISTRATION BENEFITS					
Complimentary tickets to specified event	2	2	2		
RECOGNITION BENEFITS					
Logo on signage outside of function room	✓	✓	✓	✓	
Logo on the conference social page	✓	✓	✓	✓	
Logo at food/beverage stations in function room	✓	✓	✓	✓	✓
Logo on conference website (sponsors page) with link to sponsor website	✓	✓	✓	✓	✓
Logo in sponsors section of digital program	✓	✓	✓	✓	✓



ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

All prices are in Canadian dollars and subject to 5% GST.

ITEM	BENEFITS	FROM
TRANSPORTATION FOR LOCAL COLOUR NIGHT (1 available)	<ul style="list-style-type: none"> • Logo on ID sign inside each bus • Signage at Local Colour Night (company representative may bring/set-up one pop-up banner sign – location at LOC discretion) • Logo on Sponsors page of conference website with link to sponsor's website • Logo on sponsors section of program and mobile app • Logo on conference social page • ½ page ad in digital program (sponsors section) • Logo on screens during breaks • Complimentary tickets to LCN (4) 	\$9,000 + GST
ENTERTAINMENT SPONSOR FOR LOCAL COLOUR NIGHT (1 available)	<ul style="list-style-type: none"> • Signage at Local Colour Night (company representative may bring/set-up one pop-up banner sign – location at LOC discretion) • Logo on Sponsors page of conference website with link to sponsor's website • Logo on sponsors section of program and mobile app • Logo on conference social page • Logo on screens during breaks • Complimentary tickets to LCN (2) 	\$3000 + GST
LANYARD (1 available)	<ul style="list-style-type: none"> • Logo on conference delegate lanyard – distributed to all delegates • Logo on sponsors page of conference website with link to sponsor's website • Logo in sponsors section of program and mobile app 	SOLD OUT
MOBILE APP (1 available)	<ul style="list-style-type: none"> • Logo or message on every mobile app page. Can include up to four (4) different messages • One branded notification blast everyday to all mobile app users • Logo on sponsors page of conference website with link to sponsor's website • Logo in sponsors section of program and mobile app 	SOLD OUT
TECHNICAL TOUR OR SHORT COURSE	<ul style="list-style-type: none"> • Logo on sponsors page of conference website with link to sponsor's website • Logo in sponsors section of program and mobile app 	\$650 + GST
SPEAKER ROOM	<ul style="list-style-type: none"> • Logo on sponsors page of conference website with link to sponsor's website • Logo on signage outside of the room • Logo in sponsors section of program and mobile app 	\$600 for 1 day OR \$1,500 for 3 days + GST
STUDENT SUPPORT	<ul style="list-style-type: none"> • Recognition to the supported students • Logo on sponsors page of conference website + link to sponsor's website • Logo in sponsors section of program + mobile 	\$600 + GST
CONFERENCE WIFI (1 available)	<ul style="list-style-type: none"> • Logo in sponsors section of program and mobile app • Logo on sponsors page of the conference website with link to sponsor's website • Complimentary full conference registration (1) • Personalized password 	SOLD OUT



EXHIBITION INFORMATION

The trade show will open at 5:30 pm on Sunday, October 1st with the icebreaker Reception and continue through to 5 pm on Tuesday October 3rd. The Exhibitors' Reception will also be held in the Trade Show area prior to the Awards Banquet on Monday October 2nd. Interested organizations are invited to participate as exhibitors to showcase their products and services. Trade show booth allocation will begin in March 2023, after the trade show layout is finalized. **Book fast as the number of booths in each category is limited.**

EXHIBITOR BOOTH PRICING

All prices are in Canadian dollars and subject to 5% GST.

ITEM	BENEFITS	FROM
BOOTH: 8' X 10'	<ul style="list-style-type: none"> • 10' wide booth, table, two chairs, ID Sign • One standard 110-volt power outlet • One or two full conference registrations • Logo & 100-word profile in exhibitors' section of program • Link on GeoSaskatoon 2023 conference website • Link on conference mobile app 	\$3,250 (1 registration) + GST \$3,650 (2 registrations) + GST EARLY PRICE (paid by Dec. 30, 2022): \$3,000 (1 registration) + GST \$3,400 (2 registrations) + GST
TABLE TOP: 5' X 8'	<ul style="list-style-type: none"> • 8' wide booth, table, one chair, ID Sign • One standard 110-volt power outlet • One or two full conference registrations • Logo & 75-word profile in exhibitors' section of program • Link on GeoSaskatoon 2023 conference website • Link on conference mobile app 	\$2,500 (1 registration) + GST \$2,900 (2 registrations) + GST EARLY PRICE (paid by Dec. 30, 2022): \$2,250 (1 registration) + GST \$2,650 (2 registrations) + GST

To book your sponsorship opportunity
or exhibit booth, please contact
Mike Daugulis at
sponsorship@geosaskatoon2023.ca